WHAT IS CLAIMED IS:

1. A method for storing and retrieving digital media, comprising the steps of:

receiving a digital media from a sending device of a user by a service provider that was sent over a communication network, said service provider having a database having a plurality of customer accounts for storing of digital media with respect to said associated customer accounts;

examining a message associated with said digital media that has been forwarded from said first device so as to obtain a sender ID;

searching said database to determine if said ID is associated with one of said customer accounts;

forwarding said digital media to said database if said associated customer account exists and associating said digital images with said associated customer account; and

establishing a temporary account if no associated customer account exists and storing said digital media in said database and associating said stored digital media with said temporary account; and associating a PIN with respect to said temporary account and forwarding said PIN to the user for use in accessing said stored digital media.

- 2. The method according to claim 1 wherein the PIN is sent to the user via the sending device.
- 3. The method according to claim 2 wherein said sending device comprises a wireless device
- 4. The method according to claim 3 wherein said wireless device is digital media capture device.
- 5. The method according to claim 3 wherein said wireless device comprises a phone camera.

- 6. The method according to claim 1 wherein said sending device comprise a personal computer.
- 7. The method according to claim 1 wherein said ID comprises at least one of the following:

phone number of said sending device; e-mail address of the sending device; phone number of the user; e-mail address of the user; unique ID of the sending device; unique ID of the user.

- 8. The method according to claim 1 wherein a text message including said PIN number is sent to the sending device.
- 9. The method according to claim 1 wherein a text message including said PIN number is sent to the user.
- 10. The method according to claim 1 wherein said user uses said PIN number for accessing said digital media stored in said temporary account.
- 11. The method according to claim 10 wherein said user establishes a permanent customer account.
- 12. The method according to claim 1 wherein said forwarding of said digital media is accomplished by use of e-mail.
- 13. The method according to claim 1 wherein said forwarding of said digital media is accomplished by use of multimedia message service (MMS).

- 14. The method according to claim 1 wherein said digital media is sent to an e-mail address of said service provider.
- 15. The method according to claim 1 wherein said digital media is sent over at least two different times.
- 16. The method according to claim 1 wherein said message being examined includes a message header.
- 17. The method according to claim 1 wherein said digital media comprises a digital image.
- 18. The method according to claim 1 wherein said digital media comprises a video clip.
- 19. The method according to claim 1 wherein said digital media comprises text.
- 20. A computer software program for use on a computer of a service provider, said computer associated with a database having a plurality of customer accounts, said software program when loaded on said computer allows said computer to perform the steps of:

receiving a digital media from a sending device of a user over a communication network and storing said digital media on a database, said database having a plurality of customer accounts, said database capable of storing and associating digital media with respect to each of said customers accounts;

examining a message associated with said digital media that has been forwarded from said first device so as to obtain a sender ID;

searching said database to determine if said ID is associated with one of said customer accounts;

forwarding said digital media to said database if said associated customer account exists and associating said digital images with said associated customer account; and

establishing a temporary account if no associated customer account exists and storing said digital media in said database and associating said stored digital media with said temporary account; and associating a PIN with respect to said temporary account and forwarding said PIN to the user for use in accessing said stored digital media.

- 21. A computer software program according to claim 20 wherein the PIN is sent to the user via the sending device.
- 22. A computer software program according to claim 21 wherein said sending device comprises a wireless device
- 23. A computer software program according to claim 22 wherein said wireless device is digital media capture device.
- 24. A computer software program according to claim 22 wherein said wireless device comprises a phone camera.
- 25. A computer software program according to claim 20 wherein said sending device comprise a personal computer.
- 26. A computer software program according to claim 20 wherein said ID comprises at least one of the following:

 phone number of said sending device;

e-mail address of the sending device; phone number of the user; e-mail address of the user; unique ID of the sending device; unique ID of the user.

- 27. A computer software program according to claim 20 wherein a text message including said PIN number is sent to the sending device.
- 28. A computer software program according to claim 20 wherein a text message including said PIN number is sent to the user.
- 29. A computer software program according to claim 20 wherein said user uses said PIN number for accessing said digital media stored in said temporary account.
- 30. A computer software program according to claim 29 wherein said user establishes a permanent customer account.
- 31. A computer software program according to claim 20 wherein said forwarding of said digital media is accomplished by use of e-mail.
- 32. A computer software program according to claim 20 wherein said forwarding of said digital media is accomplished by use of multimedia message service (MMS).
- 33. A computer software program according to claim 20 wherein said digital media is sent to an e-mail address of said service provider.
- 34. A computer software program according to claim 20 wherein said digital media is sent over at least two different times.
- 35. A computer software program according to claim 20 wherein said message being examined includes a message header.
- 36. A computer software program according to claim 20wherein said digital media comprises a digital image.

- 37. A computer software program according to claim20wherein said digital media comprises a video clip.
- 38. A computer software program according to claim 20wherein said digital media comprises text.